

# CAMELLIA CROSSING



## Acadiana's Gleaux Run

Every step you take helps local families  
*fight, survive and live* with cancer.

# GET YOUR GLEAUX ON!



**2025** MEDIA/IN-KIND SPONSORSHIP OPPORTUNITIES

**NOV 26** RIVER RANCH | TOWN SQUARE | 5:30pm

[milesperret.org](http://milesperret.org) | 337.984.1920

## Camellia Crossing

Camellia Crossing, Acadiana's Gleaux Run is a great way for families to come together on Thanksgiving Eve to give thanks and support Miles Perret Cancer Services. The night time 1-mile walk and 5K run fills Camellia Boulevard with gleauxing runners and walkers. We provide you with gleaux gear and encourage your creativity in *getting your gleaux on*.

Join us for the 22nd annual Camellia Crossing and help local families *fight, survive and live* with cancer.



## Your Direct Impact: More Than 27,000 Local Families Have Been Served

Through our office in Lafayette, the Mobile Miles Program, and Outreach Program in local treatment facilities, services are extended to communities throughout our 10-parish service area. Since its inception, Miles Perret Cancer Services has served over 27,000 local families. However, the reality of our success is not in numbers but in lives changed. By taking control of their individual paths to wellness, our clients are empowered to think of themselves not as cancer patients, but as survivors.

## 100% of the Funds Raised Stay in Acadiana

All funds raised for MPCS come directly from sponsorships and donations; no government funding is accepted. These funds allow us to provide our clients who reside or receive treatment in Acadiana with the non-medical, interstitial assistance critical to their well-being.



# CAMELLIA CROSSING: 2025 MEDIA/IN-KIND SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Fan of MPCS \$1,500	Food & Drink \$250 +
<b>CORPORATE VISIBILITY</b>					
Recognition in pre-event billboards	LOGO				
Recognition in pre-event advertising* (print)	LOGO				
Event posters distributed throughout Acadiana (≈1,000)	LOGO	LOGO			
Recognition in pre-event e-blasts	✓	✓			
Race participation t-shirts (back)	LOGO	LOGO	LOGO	NAME	
Complimentary race entries	15	10	5	2	
Social media recognition	✓	✓	✓	✓	✓
Listed on sponsor signage (displayed at MPCS)	LOGO	LOGO	LOGO	LOGO	NAME
<b>EVENT DAY RECOGNITION</b>					
Logo on mile markers	✓				
10x10 booth/tent at post-race festival (provided by MPCS)	✓	✓			
Product sampling or promotional items (approved by MPCS)	✓	✓			
Banner displayed at start or finish line (provided by sponsor)	✓	✓	✓		
Listed on sponsorship signage (displayed in Town Square)	LOGO	LOGO	LOGO	NAME	NAME

\*guidelines will apply

✓=included in sponsorship

All benefits are limited to 1 company logo or name.

**Sponsor Deadline:** To receive all sponsorship benefits, sponsor registration form must be received by September 26, 2025.



## Ready. Set. Gleaux!

Camellia Crossing brings families together to light up the sky with **gleaux** items given with registration. 2025 marks our 22<sup>nd</sup> year and we expect over 4,000 participants. Join us for **Camellia Crossing** as we give thanks for our generous community and **gleaux** down Camellia Boulevard.

## Make An Impact

Camellia Crossing offers unique marketing opportunities for businesses in Acadiana interested in supporting great family fun for a great cause.

Many sponsors use the event to build employee morale and create community good will. **Get your gleaux on and join us for this November's Camellia Crossing.**





SERVING FAMILIES IN ACADIA, AVOYELLES,  
EVANGELINE, IBERIA, JEFF DAVIS, LAFAYETTE, ST.  
LANDRY, ST. MARTIN, ST. MARY AND VERMILION

*helping families fight, survive, and live with cancer*

**Miles Perret Cancer Services** (MPCS) is a resource center for individuals and their families fighting, surviving, and living with cancer. We are here to provide emotional support, guidance, programs, and most of all, hope. Our services are comprehensive and always provided at no charge. No appointment is necessary and there are no qualifications. We are located in Lafayette, and our mobile unit and outreach program extend services throughout Acadiana.

### **MPCS SERVICES:**

- Cancer Resource Library
- Family Events
- Mastectomy Items
- Medical Supplies
- Mobile Miles: MPCS on Wheels
- Nutritional Supplements
- Patient Navigation Notebooks
- Treatment Care Kits
- Wellness Center
- Wigs, Hats, Scarves

### **MPCS PROGRAMS:**

- Back to School Project
- Christmas Giving Tree
- Creative Expressions
- Massage
- Nutrition Classes
- Pilates & Yoga
- SMILES for Miles Family Outings
- Support Groups



*Jonathan Miles Perret*

Miles Perret Cancer Services opened its doors in 2002 in memory of Miles Perret. Although Miles lived only eight years, his life was filled with curiosity, joy, and love and he left an impression on all who knew him. When Miles was diagnosed in 1995, his family determined right away that he would have as normal and carefree life as possible. Their journey with him provided firsthand experience of the daily challenges families and individuals face when fighting cancer. Miles Perret Cancer Services was created to help others meet those challenges. Our mission is to help local families fight, survive, and live with cancer with care and compassion.



**milesperret.org**

2130 Kaliste Saloom Road, Suite 200  
Lafayette, LA 70508 / 337.984.1920



**NOVEMBER 26, 2025**

**MEDIA/IN-KIND SPONSOR REGISTRATION**

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Company / Sponsor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Follow-Up Contact Name: \_\_\_\_\_

E-mail *(required)*: \_\_\_\_\_ Follow-Up Email: \_\_\_\_\_

Phone: (\_\_\_\_\_) \_\_\_\_\_ Follow-up phone: (\_\_\_\_\_) \_\_\_\_\_

Fax: (\_\_\_\_\_) \_\_\_\_\_

**SPONSOR AMOUNT**

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- Platinum            \$10,000
- Gold                    \$5,000
- Silver                 \$2,500
- Fan of MPCS         \$1,500
- Food & Drink         \$250+

**PRODUCTS/SERVICES DONATED**

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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**QUESTIONS?**

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Please contact:  
**Sherry Hernandez**, Community Liaison  
shernandez@milesperret.org

T: 337.984.1920 | F: 337.984.1921

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**Your partnership is sincerely appreciated. By execution of this form, you are affirming your participation as a sponsor at the above-indicated level.** To receive all sponsorship benefits, this registration form must be received by September 26, 2025.

**Sponsor Representative:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*NOTE: Signing this form gives Miles Perret Cancer Services and its agents permission to use images, electronic or photographic, in future promotional materials.*

# THANK YOU TO OUR 2024 CAMELLIA CROSSING SPONSORS & DONORS

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## Presenting

Perry Dampf - Dispute Solutions  
Park Place Surgical Hospital

## Platinum

Bass Companies

Cox

KATC

KLFY

Lamar

LUS

LFT Fiber

Parish Ink

Rader

Senator & Mrs. Gerald Boudreaux

The Acadiana Advocate

Townsquare Media

## Gold

Louisiana State Newspapers

News15

Opelousas General SPICE

Party Central

Southern Urology

Workstrings International

## Silver

008 Magazine

Acadiana Profile Magazine

Martial F. Billeaud, Sr. Foundation

Mansfield & Melancon

Stuller Inc.

## Water Station

Acadian Ear, Nose, Throat & Facial Aesthetics

First National Bank

Mike Baker Brick

NeunerPate

Quinn Physical Therapy

Rayne State Bank

## Fans of MPCs

3 Wise Monkeez

Acadiana's Party Machine

Albertson's

Coteau Custom Carts

Church Point Wholesale

DJ Chad Pellerin

Kentwood Water

Laborde Earles

Lafayette Coca-Cola Bottling Company

Mello Joy

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Oge's Rent-all Center

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