CAMELLIA CROSSING

Acadiana's Gleaux Run



Every step you take helps local families
fight, *survive* and *live* with cancer.

GET YOUR GLEAUX ON!



2026 MEDIA/IN KIND SPONSORSHIP OPPORTUNITIES

NOV 25 **RIVER RANCH** | TOWN SQUARE | 5:30pm

milesperret.org/gleaux | 337.984.1920

Camellia Crossing

Camellia Crossing, Acadiana's Gleaux Run, brings our community together each Thanksgiving Eve for a night of family, fun, and giving back. Whether you take on the 1-Mile Fun Run or the 5K Gleaux Run, Camellia Boulevard comes alive with glowing runners, walkers, families, and friends. We'll provide the gleaux gear—you bring the creativity! Light up the course, enjoy the excitement, and make memories while supporting Miles Perret Cancer Services.

Join us for the 23rd Annual Camellia Crossing and help make a difference for local families *fighting, surviving,* and *living* with cancer.





Your Direct Impact:

Miles Perret Cancer Services provides free resources, programs, and services to individuals and families in Acadiana facing cancer. Through our Lafayette office, Mobile Miles Program, and outreach within local treatment facilities, we have served more than **28,000 local families** across our 10-parish service area.

100% of the funds raised for Miles Perret Cancer Services stays right here in Acadiana. MPCS relies on the generosity of our community through donations, sponsorships, and fundraising events.

In the First Half of 2026, We've Been Able to Provide

2,543
Supplements

2,412
Medical Supplies

182
Mastectomy Items

561
Treatment Care Kits

618
Wigs, Hats, Scarves

On Track to Double 2025!

CAMELLIA CROSSING: **2026 MEDIA/IN-KIND** SPONSORSHIP LEVELS

SPONSORSHIP BENEFITS	Platinum $10,000	Gold $5,000	Silver $2,500	Fan of MPCS $1,500	Food & Drink $250 +
CORPORATE VISIBILITY					
Recognition in pre-event billboards	LOGO				
Recognition in pre-event advertising* (print)	LOGO				
Event posters distributed throughout Acadiana (~1,000)	LOGO	LOGO			
Recognition in pre-event e-blasts	✓	✓			
Race participation t-shirts (back)	LOGO	LOGO	LOGO	NAME	
Complimentary race entries	10	5	5	2	
Social media recognition	✓	✓	✓	✓	✓
Listed on sponsor signage (displayed at MPCS)	LOGO	LOGO	LOGO	LOGO	NAME
EVENT DAY RECOGNITION					
Logo on mile markers	LOGO				
10x10 booth/tent at after party (provided by MPCS)	✓	✓			
Provide promo items to be given out at packet pickup (approved by MPCS, ~5,000)	✓	✓			
Banner displayed after finish line (provided by sponsor)	✓	✓	✓		
Listed on sponsorship signage (displayed in Town Square)	LOGO	LOGO	LOGO	NAME	NAME

**guidelines will apply*

✓=included with sponsorship
All benefits are limited to 1 company logo or name.

Sponsor Deadline: *To receive all sponsorship benefits, sponsor registration form must be received by September 25, 2026.*

Community Reach & Engagement

23,076
Active Email Contacts
Direct access to an engaged audience through race updates, promotions, and event communications.

2,469
Annual Website Engagements
Thousands of visitors discovering our race, organization, sponsors, and community initiatives online.

11,175
Social Media Followers
A growing digial audience across all of our social media platforms.

4,717
2025 Race Participants
A community united by movement, purpose, and a commitment to giving back.

Every contribution strengthens our mission, creating an impact that reaches far beyond race night and into the lives of local families facing cancer.

SERVING FAMILIES IN:

- Acadia
- Evangeline
- Jeff Davis
- St. Landry
- St. Mary
- Avoyelles
- Iberia
- Lafayette
- St. Martin
- Vermilion



ABOUT MILES PERRET CANCER SERVICES



Miles Perret Cancer Services (MPCS) is a resource center for individuals who have been diagnosed with cancer. We opened our doors in 2002 in memory of Jonathan "Miles" Perret. Miles's journey provided his family with firsthand experience of the daily challenges families and individuals face when fighting cancer. Our goal is to meet the needs of cancer survivors and their families in a very personal way. We are here to provide emotional support, guidance, resources, programs, and most of all, HOPE.

Our services are comprehensive regardless of age or circumstances and there are no qualifications. Thanks to the continued support of our community, all services are provided at no charge. All funding comes entirely from the generosity of individuals and businesses in our 10-parish service area. We are located in Lafayette, and our mobile unit and outreach programs extend services throughout Acadiana.

SERVICES

Cancer Resource Library

Durable Medical Equipment

Head Coverings (Wigs, Hats, Scarves)

Mastectomy Items

Medical Supplies

Medication Assistance

Nutritional Supplements

Patient Navigation Notebooks (PNN)

Prothesis Fittings

Treatment Care Kits

Transportation Assistance

PROGRAMS

Back to School Project
Christmas Giving Tree
Clinical Outreach
Creative Expressions Art Workshop
Mobile Miles: MPCS on Wheels
SMILES for Miles Family Outings

STULLER HEALTHY LIVING

Group Fitness Classes
Gym & Exercise Programs
Nutrition Classes
One-on-One Personal Training
Support Groups
Teaching Kitchen
Walking Club
Wellness Education Classes

110 Capital Drive, Lafayette, LA 70508 / 337.984.1920



NOVEMBER 25, 2026

CASH SPONSOR REGISTRATION

Company / Sponsor Name: _____

Address: _____

City: _____ State:_____ Zip: _____

Contact Name: _____

Follow-Up Contact Name: _____

E-mail *(required)*: _____Follow-Up Email:_____

Phone: (_____)_____ Follow-up phone: (_____)_____

Fax: (_____)_____

SPONSOR AMOUNT

☐ Presenting	$25,000
☐ Platinum	$10,000
☐ Gold	$5,000
☐ Silver	$2,500
☐ Water Station	$1,250
☐ MPCS Fan	$_____

METHOD OF PAYMENT

Please enclose payment.
Make checks payable to Miles Perret Cancer Services.
110 Capital Drive, Lafayette, LA 70508

QUESTIONS?

Please contact:
Emma Hebert
Events Coordinator
ehebert@milesperretcenter.org

T: 337.984.1920 | F: 337.984.1921

Your partnership is sincerely appreciated. By execution of this form, you are affirming your participation as a sponsor at the above-indicated level. To receive all sponsorship benefits, this registration form must be received by September 25, 2026. Payment not enclosed is due by October 16, 2026.

Sponsor Representative:_____**Date:** _____

NOTE: Signing this form gives Miles Perret Cancer Services and its agents permission to use images, electronic or photographic, in future promotional materials.

THANK YOU TO OUR 2025 CAMELLIA CROSSING SPONSORS & DONORS

Presenting
Park Place Surgical Hospital

Platinum
Bass Companies
Cox
KATC
KLFY
Lamar
LUS
LFT Fiber
Mike Jamez Entertainment
News 15
Rader
Senator & Mrs. Gerald Boudreaux
The Acadiana Advocate
Townsquare Media

Gold
Absolutely! Embroidery & More
Acadiana Profile Magazine
Coteau Custom Carts
Louisiana State Newspapers
Opelousas General SPICE
Parish Ink
Party Central
Southern Urology
Superior Energy Solutions

Silver
008 Magazine
Downhole Chemical Solutions
Kean Miller
Louisiana Orthopaedic Specialists
Martial F. Billeaud, Sr. Foundation
Mansfield & Melancon
Stuller Inc.

Water Station
First National Bank
Rayne State Bank
Schoeffler Energy Group

Fans of MPCS
3 Wize Monkeez
Albertson's
Belle Vie Physical Therapy & Pilates
Costco
Church Point Wholesale
Kentwood Water
Laborde Earles
Lafayette Coca-Cola Bottling Company
McGee Plastic Surgery
Mello Joy
Mike Baker Brick
Nunu's Fresh Market
Quinn Physical Therapy
Raising Cane's
Renee Prejean Catering
Republic Services
Schilling Distributing
Stroll River Ranch