

Graphic Design / Marketing Student Intern

Part-Time, 8-12 hours/week, \$12/hr

Now – June 30th

Miles Perret Cancer Services

Miles Perret Cancer Services (MPCS) is seeking a creative Graphic Design / Marketing Student Intern to assist with projects that help tell the story of MPCS and our fundraisers. This internship offers a unique opportunity to develop real-world marketing experience while working behind the scenes of a nonprofit that has served families facing cancer in Acadiana for over 25 years.

The Graphic Design / Marketing Student Intern will report directly to the Advancement Director.

Key Duties include:

- **Working alongside the Marketing and Communications Coordinator to create digital graphics for social media, email, and internal use,**
- **Capturing and editing high-quality, on-brand content including video and photos for MP,**
- **Participating in occasional brainstorming sessions to contribute creative and fresh ideas,**
- **Executing other duties as assigned by the Advancement Director.**

Requirements:

- **Letter of recommendation from a professor,**
- **Must be currently enrolled in the University of Louisiana at Lafayette in one of the following areas of concentration: graphic design, videography, marketing, communications, or a related field,**
- **Basic familiarity with design tools such as Canva, Adobe Creative Suite, or similar platforms,**
- **Must have reliable transportation to and from the MPCS Office,**
- **Availability for a consistent weekly schedule, to be determined based on academic commitments.**

What You'll Gain:

- **Hands-on experience working on marketing projects for a well-established nonprofit organization,**
- **The opportunity to add to your professional portfolio with digital graphics and communications materials used in real marketing campaigns,**
- **Exposure to nonprofit marketing strategy, branding, and advancement in a mission-driven environment,**

- **Mentorship and guidance from experienced nonprofit professionals,**
- **A deeper understanding of how design, marketing, and writing concepts learned through coursework can be applied to real life examples,**
- **And professional references upon successful completion of the internship.**